

# Organizing Committee

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# National Conference

**Empirical Research on  
Alternative Medicine:**  
Impingement on health care system

06-07, October, 2018



**United Institute of Pharmacy  
Naini, Allahabad**

Sponsored by

**Dr. APJ Abdul Kalam Technical  
University, Lucknow**

In Association with

**Indian Society of Pharmacognosy,  
Allahabad**



## OBJECTIVE OF THE CONFERENCE

A broad reconceptualization of the public health system offers many potential opportunities to improve, expand, and refine what we do, where we do it, for whom we do it, and to what end. The dangers and possible benefits of many complementary and alternative treatments remain unproved. Basic principles of integrative medicine include a partnership between the patient and the practitioner in the healing process, the appropriate use of conventional and alternative methods to facilitate the body's innate healing response, the consideration of all factors that influence health, wellness and disease, including mind, spirit and community as well as body, a philosophy that neither rejects conventional medicine nor accepts alternative medicine uncritically, recognition that good medicine should be based in good science, inquiry driven and open to new paradigms, the use of natural, less invasive interventions whenever possible, the broader concepts of promotion of health and the prevention of illness as well as the treatment of disease.

### [Thrust areas]

Natural medicine and Natural product  
Herbal Formulation, Nutraceuticals and Cosmetics  
Alternative therapies  
Toxicological studies of Plant product  
Complementary and traditional system of medicine  
Ethnopharmacology and Ethnomedicine

## CALL FOR ABSTRACTS / PAPERS

The abstracts and full papers for oral and poster presentations are invited from participants. Full papers for oral presentations will be published in the conference proceeding with ISBN number. One registered delegate can present only one paper, however he/she could be co-author in more than one paper. Submit the abstract / papers online through [nationalseminarui@gmail.com](mailto:nationalseminarui@gmail.com) Format for full paper and abstracts should be Times new roman upper case 12 font pt. bold for title and text should be times new roman 12 pt. justified, line spacing 1.5. Authors name and complete affiliation with email address should be below the title. The full paper and abstracts will be reviewed by experts of the scientific committee. The size of the poster must be 1mx1m. The poster should be readable.

### [Registration Details]

Students / Research Scholar	₹ 800/-
Academicians / ISP Members	₹ 1000/-
Delegates from Industry	₹ 1500/-

Last date for abstract and full paper submission is on or before 31 July 2018. The Notification of the acceptance of paper will be mailed to the authors by 30 August, 2018. Abstracts will be accepted with registration fee in form of demand draft in favour of **United Institute of Pharmacy, payable at Allahabad.** Write the name of corresponding author at the back of demand draft.

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### Prizes/Awards



**Best poster and oral presentation for first two Achievers**